

Statistics Report

Generated at 9:38:27 AM EDT on October 12, 2023



Report Criteria

Name	Campaign Summary
Campaign(s)	Company Name Here
Start Date	October 11, 2023
Stop Date	October 11, 2023

Report Description

This report shows a summary breakdown of impressions, clicks, and actions. By looking at this report, you can quickly see how many impressions, clicks, and actions you have delivered throughout the selected date range.

See the last page for definitions of the reporting metrics presented in this report.

Custom Field Summary

Custom Field #1	Share	Views	Clicks	CTR	Actions	ACR
	49.43%	3,386	3,293	97.25%	300	9.11%
	41.87%	2,868	2,814	98.12%	930	33.05%
	2.69%	184	176	95.65%	23	13.07%
	2.50%	171	170	99.42%	17	10.00%
	1.85%	127	126	99.21%	18	14.29%
	0.71%	49	44	89.80%	6	13.64%
	0.34%	23	21	91.30%	0	0.00%
	0.12%	8	1	12.50%	0	0.00%
	0.12%	8	8	100.00%	1	12.50%
	0.09%	6	6	100.00%	0	0.00%
	0.06%	4	4	100.00%	2	50.00%
	0.06%	4	4	100.00%	1	25.00%
	0.04%	3	1	33.33%	0	0.00%
	0.04%	3	1	33.33%	0	0.00%
	0.03%	2	2	100.00%	0	0.00%
	0.03%	2	2	100.00%	1	50.00%
	0.01%	1	1	100.00%	0	0.00%
	0.01%	1	1	100.00%	0	0.00%
Average		381	371	97.38%	72	19.41%
Total		6,850	6,675	97.45%	1,299	19.46%

Custom Field Summary						
Custom Field #10	Share	Views	Clicks	CTR	Actions	ACR
123		0	0	0.00%	160	0.00%
124		0	0	0.00%	218	0.00%
125		0	0	0.00%	449	0.00%
126		0	0	0.00%	473	0.00%
Average		0	0	0.00%	325	0.00%
Total		0	0	0.00%	1,300	0.00%

Daily Summary					
Date	Views	Clicks	CTR	Actions	ACR
10/11/2023	6,871	6,691	97.38%	1,303	19.47%
Average	6,871	6,691	97.38%	1,303	19.47%
Total	6,871	6,691	97.38%	1,303	19.47%

Geography :: Continent Summary						
Continent	Share	Views	Clicks	CTR	Actions	ACR
North America	93.29%	6,410	6,248	97.47%	1,302	20.84%
Europe	3.45%	237	225	94.94%	1	0.44%
Asia	1.38%	95	91	95.79%	0	0.00%
Africa	0.87%	60	58	96.67%	0	0.00%
Australia	0.76%	52	52	100.00%	0	0.00%
South America	0.13%	9	9	100.00%	0	0.00%
Oceania	0.12%	8	8	100.00%	0	0.00%
	Average	982	956	97.35%	186	19.46%
	Total	6,871	6,691	97.38%	1,303	19.47%

Geography :: Country Summary						
Country	Share	Views	Clicks	CTR	Actions	ACR
United States	88.68%	6,093	5,972	98.01%	1,301	21.78%
Canada	3.90%	268	227	84.70%	0	0.00%
United Kingdom	1.32%	91	88	96.70%	0	0.00%
Australia	0.76%	52	52	100.00%	0	0.00%
Nigeria	0.42%	29	29	100.00%	0	0.00%
Mexico	0.35%	24	24	100.00%	0	0.00%
South Africa	0.29%	20	19	95.00%	0	0.00%
Germany	0.25%	17	15	88.24%	0	0.00%
Singapore	0.19%	13	11	84.62%	0	0.00%
France	0.17%	12	11	91.67%	0	0.00%
Netherlands	0.17%	12	12	100.00%	0	0.00%
United Arab Emirates	0.16%	11	11	100.00%	0	0.00%
Philippines	0.16%	11	11	100.00%	0	0.00%
Portugal	0.16%	11	11	100.00%	0	0.00%
Belgium	0.16%	11	11	100.00%	0	0.00%
Sweden	0.15%	10	10	100.00%	0	0.00%
Spain	0.15%	10	10	100.00%	0	0.00%
Russia	0.13%	9	4	44.44%	0	0.00%
India	0.13%	9	9	100.00%	0	0.00%
Israel	0.12%	8	8	100.00%	0	0.00%
Japan	0.12%	8	7	87.50%	0	0.00%
Italy	0.10%	7	7	100.00%	0	0.00%
Ireland	0.10%	7	7	100.00%	0	0.00%

Geography :: Country Summary						
Country	Share	Views	Clicks	CTR	Actions	ACR
Greece	0.10%	7	7	100.00%	1	14.29%
U.S. Virgin Islands	0.09%	6	6	100.00%	0	0.00%
Thailand	0.09%	6	6	100.00%	0	0.00%
New Zealand	0.09%	6	6	100.00%	0	0.00%
Trinidad and Tobago	0.09%	6	6	100.00%	0	0.00%
Switzerland	0.09%	6	6	100.00%	0	0.00%
Brazil	0.07%	5	5	100.00%	0	0.00%
Pakistan	0.07%	5	5	100.00%	0	0.00%
Denmark	0.06%	4	4	100.00%	0	0.00%
Puerto Rico	0.06%	4	4	100.00%	1	25.00%
Hong Kong	0.06%	4	4	100.00%	0	0.00%
Hungary	0.04%	3	3	100.00%	0	0.00%
Luxembourg	0.04%	3	3	100.00%	0	0.00%
South Korea	0.04%	3	3	100.00%	0	0.00%
Norway	0.04%	3	2	66.67%	0	0.00%
Bangladesh	0.04%	3	3	100.00%	0	0.00%
Morocco	0.04%	3	2	66.67%	0	0.00%
Jordan	0.04%	3	3	100.00%	0	0.00%
Costa Rica	0.03%	2	2	100.00%	0	0.00%
Ukraine	0.03%	2	2	100.00%	0	0.00%
Mauritius	0.03%	2	2	100.00%	0	0.00%
Indonesia	0.03%	2	2	100.00%	0	0.00%
Latvia	0.03%	2	2	100.00%	0	0.00%

Geography :: Country Summary

Country	Share	Views	Clicks	CTR	Actions	ACR
Austria	0.03%	2	2	100.00%	0	0.00%
Iran	0.03%	2	2	100.00%	0	0.00%
Romania	0.03%	2	2	100.00%	0	0.00%
Poland	0.03%	2	2	100.00%	0	0.00%
Venezuela	0.03%	2	2	100.00%	0	0.00%
Malaysia	0.03%	2	2	100.00%	0	0.00%
Malta	0.01%	1	1	100.00%	0	0.00%
Zambia	0.01%	1	1	100.00%	0	0.00%
Cote D'Ivoire (Ivory Coast)	0.01%	1	1	100.00%	0	0.00%
Guatemala	0.01%	1	1	100.00%	0	0.00%
Finland	0.01%	1	1	100.00%	0	0.00%
Antigua and Barbuda	0.01%	1	1	100.00%	0	0.00%
Dominican Republic	0.01%	1	1	100.00%	0	0.00%
Saudi Arabia	0.01%	1	0	0.00%	0	0.00%
Czech Republic	0.01%	1	1	100.00%	0	0.00%
Chile	0.01%	1	1	100.00%	0	0.00%
Guam	0.01%	1	1	100.00%	0	0.00%
Kazakhstan	0.01%	1	1	100.00%	0	0.00%
Vietnam	0.01%	1	1	100.00%	0	0.00%
Ghana	0.01%	1	1	100.00%	0	0.00%
Kenya	0.01%	1	1	100.00%	0	0.00%
Jamaica	0.01%	1	1	100.00%	0	0.00%
Nicaragua	0.01%	1	1	100.00%	0	0.00%

Geography :: Country Summary						
Country	Share	Views	Clicks	CTR	Actions	ACR
Egypt	0.01%	1	1	100.00%	0	0.00%
Colombia	0.01%	1	1	100.00%	0	0.00%
Sri Lanka	0.01%	1	1	100.00%	0	0.00%
Saint Kitts and Nevis	0.01%	1	1	100.00%	0	0.00%
French Polynesia	0.01%	1	1	100.00%	0	0.00%
Bermuda	0.01%	1	1	100.00%	0	0.00%
Gabon	0.01%	1	1	100.00%	0	0.00%
Taiwan	0.01%	1	1	100.00%	0	0.00%
Iceland	0.01%	1	1	100.00%	0	0.00%
Average		88	86	97.73%	17	19.77%
Total		6,871	6,691	97.38%	1,303	19.47%

Geography :: U.S. States Summary						
State	Share	Views	Clicks	CTR	Actions	ACR
California	14.26%	867	862	99.42%	86	9.98%
Texas	8.30%	505	501	99.21%	132	26.35%
Washington	8.19%	498	498	100.00%	124	24.90%
Florida	7.10%	432	431	99.77%	118	27.38%
Virginia	6.26%	381	380	99.74%	33	8.68%
New York	5.11%	311	308	99.04%	67	21.75%
Illinois	3.31%	201	199	99.00%	55	27.64%
Unknown	3.24%	197	122	61.93%	7	5.74%
North Carolina	3.03%	184	183	99.46%	48	26.23%
Oregon	3.03%	184	181	98.37%	19	10.50%
Pennsylvania	2.86%	174	174	100.00%	66	37.93%
Georgia	2.50%	152	150	98.68%	38	25.33%
Michigan	2.37%	144	142	98.61%	23	16.20%
Ohio	2.37%	144	143	99.31%	44	30.77%
Arizona	2.30%	140	140	100.00%	41	29.29%
New Jersey	1.96%	119	117	98.32%	25	21.37%
Massachusetts	1.59%	97	96	98.97%	16	16.67%
Missouri	1.41%	86	86	100.00%	32	37.21%
Colorado	1.38%	84	82	97.62%	21	25.61%
Tennessee	1.32%	80	79	98.75%	25	31.65%
Nevada	1.30%	79	77	97.47%	24	31.17%
Maryland	1.30%	79	79	100.00%	23	29.11%
Indiana	1.18%	72	72	100.00%	17	23.61%

Geography :: U.S. States Summary						
State	Share	Views	Clicks	CTR	Actions	ACR
Alabama	1.10%	67	66	98.51%	21	31.82%
South Carolina	1.02%	62	61	98.39%	17	27.87%
Oklahoma	0.99%	60	60	100.00%	21	35.00%
Wisconsin	0.97%	59	57	96.61%	17	29.82%
Utah	0.85%	52	49	94.23%	10	20.41%
Louisiana	0.81%	49	49	100.00%	15	30.61%
Minnesota	0.77%	47	46	97.87%	13	28.26%
Connecticut	0.74%	45	45	100.00%	11	24.44%
District Of Columbia	0.71%	43	43	100.00%	7	16.28%
Kansas	0.58%	35	33	94.29%	10	30.30%
Kentucky	0.58%	35	34	97.14%	6	17.65%
Nebraska	0.54%	33	33	100.00%	7	21.21%
Hawaii	0.51%	31	31	100.00%	6	19.35%
Iowa	0.51%	31	29	93.55%	7	24.14%
Arkansas	0.48%	29	29	100.00%	6	20.69%
Mississippi	0.46%	28	28	100.00%	6	21.43%
New Mexico	0.46%	28	28	100.00%	11	39.29%
Idaho	0.38%	23	23	100.00%	4	17.39%
Rhode Island	0.31%	19	19	100.00%	4	21.05%
Maine	0.30%	18	18	100.00%	3	16.67%
New Hampshire	0.28%	17	17	100.00%	6	35.29%
Delaware	0.21%	13	13	100.00%	2	15.38%
South Dakota	0.21%	13	13	100.00%	0	0.00%

Geography :: U.S. States Summary

State	Share	Views	Clicks	CTR	Actions	ACR
Montana	0.16%	10	10	100.00%	2	20.00%
Wyoming	0.15%	9	9	100.00%	0	0.00%
Alaska	0.13%	8	8	100.00%	2	25.00%
Vermont	0.11%	7	7	100.00%	0	0.00%
Average		122	119	97.54%	26	21.85%
Total		6,081	5,960	98.01%	1,298	21.78%

Geography :: State and City Summary								
Country	State	City	Share	Views	Clicks	CTR	Actions	ACR
United States	Virginia	Ashburn	11.21%	257	257	100.00%	0	0.00%
United States	California	San	11.17%	256	255	99.61%	5	1.96%
Canada	Ontario	Toronto	4.84%	111	72	64.86%	0	0.00%
United States	California	Los Angeles	4.58%	105	103	98.10%	14	13.59%
United States	Oregon	Boardman	4.41%	101	99	98.02%	1	1.01%
United States	Illinois	Chicago	4.06%	93	92	98.92%	27	29.35%
United States	New York	New York	3.80%	87	86	98.85%	15	17.44%
United States	Texas	Rochelle	3.40%	78	77	98.72%	0	0.00%
United States	Texas	Dallas	2.92%	67	67	100.00%	19	28.36%
United States	Arizona	Phoenix	2.88%	66	66	100.00%	20	30.30%
United States	Texas	Houston	2.84%	65	65	100.00%	29	44.62%
United States	Nevada	Las Vegas	2.71%	62	61	98.39%	16	26.23%
United States	Florida	Miami	2.62%	60	60	100.00%	17	28.33%
United States	North Carolina	Charlotte	2.53%	58	57	98.28%	20	35.09%
United States	Pennsylvania	Philadelphia	2.49%	57	57	100.00%	16	28.07%
United States	Georgia	Atlanta	2.09%	48	48	100.00%	15	31.25%
United States	Washington	Seattle	1.92%	44	44	100.00%	15	34.09%
United States	New York	Brooklyn	1.88%	43	43	100.00%	12	27.91%
United States	District Of Columbia	Washington	1.88%	43	43	100.00%	7	16.28%
United States	Texas	San Antonio	1.66%	38	38	100.00%	14	36.84%
United States	Florida	Orlando	1.66%	38	38	100.00%	12	31.58%
United States	Oregon	Portland	1.53%	35	34	97.14%	5	14.71%
United States	Colorado	Denver	1.40%	32	30	93.75%	3	10.00%

Geography :: State and City Summary								
Country	State	City	Share	Views	Clicks	CTR	Actions	ACR
United States	Ohio	Columbus	1.40%	32	31	96.88%	9	29.03%
Australia	New South Wales	Sydney	1.31%	30	30	100.00%	0	0.00%
United States	Florida	Tampa	1.22%	28	28	100.00%	10	35.71%
United States	Alabama	Birmingham	1.22%	28	28	100.00%	10	35.71%
United States	Oklahoma	Oklahoma	1.18%	27	27	100.00%	8	29.63%
United States	Texas	Austin	1.05%	24	24	100.00%	7	29.17%
United States	Utah	Salt Lake	1.05%	24	21	87.50%	4	19.05%
United States	Michigan	Detroit	1.00%	23	23	100.00%	5	21.74%
United States	Indiana	Indianapolis	1.00%	23	23	100.00%	0	0.00%
United States	California	San Jose	1.00%	23	23	100.00%	3	13.04%
United States	California	Sacramento	0.96%	22	22	100.00%	5	22.73%
United States	Missouri	Kansas City	0.87%	20	20	100.00%	10	50.00%
United States	New Mexico	Albuquerque	0.87%	20	20	100.00%	9	45.00%
United States	Pennsylvania	Pittsburgh	0.87%	20	20	100.00%	10	50.00%
United States	California	San Diego	0.83%	19	19	100.00%	6	31.58%
United States	Massachusetts	Boston	0.79%	18	18	100.00%	1	5.56%
United States	Ohio	Cleveland	0.74%	17	17	100.00%	8	47.06%
United States	New Jersey	Newark	0.74%	17	17	100.00%	5	29.41%
United States	Ohio	Cincinnati	0.74%	17	17	100.00%	7	41.18%
United States	Minnesota	Minneapolis	0.70%	16	16	100.00%	2	12.50%
Average				53	52	98.11%	9	17.31%
Total				2,292	2,236	97.56%	401	17.93%

Geography :: Postal Code Summary

Country	Postal Code	Share	Views	Clicks	CTR	Actions	ACR
United States	94142	17.05%	236	235	99.58%	0	0.00%
United States	20149	12.14%	168	168	100.00%	0	0.00%
United States	97818	7.30%	101	99	98.02%	1	1.01%
United States	20147	6.43%	89	89	100.00%	0	0.00%
United States	76872	5.64%	78	77	98.72%	0	0.00%
Canada	M5G	5.56%	77	38	49.35%	0	0.00%
United States	75270	3.90%	54	54	100.00%	13	24.07%
United States	89101	2.46%	34	34	100.00%	5	14.71%
United States	10118	2.46%	34	33	97.06%	6	18.18%
United States	90060	2.31%	32	32	100.00%	1	3.12%
Australia	2000	2.17%	30	30	100.00%	0	0.00%
United States	19107	2.02%	28	28	100.00%	8	28.57%
United States	20245	1.88%	26	26	100.00%	5	19.23%
United States	60602	1.88%	26	26	100.00%	5	19.23%
United States	10004	1.66%	23	23	100.00%	1	4.35%
United States	28202	1.45%	20	20	100.00%	1	5.00%
United States	43215	1.30%	18	17	94.44%	0	0.00%
United States	30301	1.23%	17	17	100.00%	3	17.65%
United States	85001	1.16%	16	16	100.00%	3	18.75%
United States	77052	1.16%	16	16	100.00%	5	31.25%
United States	98160	1.08%	15	15	100.00%	1	6.67%
United States	60608	1.01%	14	14	100.00%	5	35.71%
United States	45219	1.01%	14	14	100.00%	3	21.43%

Geography :: Postal Code Summary							
Country	Postal Code	Share	Views	Clicks	CTR	Actions	ACR
United States	78234	0.94%	13	13	100.00%	3	23.08%
United States	15212	0.94%	13	13	100.00%	4	30.77%
United States	33197	0.87%	12	12	100.00%	1	8.33%
United States	78288	0.87%	12	12	100.00%	0	0.00%
United States	28233	0.87%	12	12	100.00%	9	75.00%
United States	94204	0.87%	12	12	100.00%	1	8.33%
United States	28205	0.80%	11	10	90.91%	3	30.00%
United States	97251	0.80%	11	11	100.00%	3	27.27%
United States	60616	0.80%	11	11	100.00%	5	45.45%
United States	90014	0.80%	11	11	100.00%	0	0.00%
United States	33145	0.80%	11	11	100.00%	2	18.18%
United States	90009	0.80%	11	11	100.00%	3	27.27%
United States	33102	0.65%	9	9	100.00%	1	11.11%
United States	77009	0.65%	9	9	100.00%	2	22.22%
United States	94203	0.65%	9	9	100.00%	4	44.44%
United States	89111	0.65%	9	9	100.00%	4	44.44%
United States	85017	0.65%	9	9	100.00%	5	55.56%
United States	90026	0.65%	9	8	88.89%	1	12.50%
United States	30318	0.58%	8	8	100.00%	4	50.00%
United States	77002	0.58%	8	8	100.00%	6	75.00%
United Kingdom	EC4R	0.58%	8	8	100.00%	0	0.00%
Average			31	30	96.77%	3	10.00%
Total			1,384	1,337	96.60%	127	9.50%

Geography :: DMA Summary

Country	DMA	City Name(s)	Share	Views	Clicks	CTR	Actions	ACR
United States	511	Washington, DC (Hagerstown, MD)	9.18%	390	389	99.74%	26	6.68%
United States	807	San Francisco-Oakland-San Jose, CA	8.31%	353	352	99.72%	20	5.68%
United States	501	New York, NY	8.10%	344	340	98.84%	77	22.65%
United States	803	Los Angeles, CA	7.09%	301	297	98.67%	34	11.45%
United States	623	Dallas-Ft. Worth, TX	4.07%	173	171	98.84%	49	28.65%
United States	602	Chicago IL	3.81%	162	160	98.77%	46	28.75%
United States	524	Atlanta, GA	2.83%	120	119	99.17%	30	25.21%
United States	504	Philadelphia, PA	2.75%	117	117	100.00%	35	29.91%
United States	810	Yakima-Pasco-Richland-Kennewick, WA	2.57%	109	107	98.17%	1	0.93%
United States	753	Phoenix, AZ	2.52%	107	107	100.00%	34	31.78%
United States	539	Tampa-St. Petersburg (Sarasota), FL	2.50%	106	106	100.00%	33	31.13%
United States	618	Houston, TX	2.35%	100	99	99.00%	40	40.40%
United States	819	Seattle-Tacoma, WA	2.28%	97	97	100.00%	30	30.93%
United States	506	Boston, MA-Manchester, NH	2.26%	96	95	98.96%	19	20.00%
United States	528	Miami-Ft. Lauderdale, FL	2.19%	93	93	100.00%	28	30.11%
United States	534	Orlando-Daytona Beach-Melbourne, FL	2.19%	93	92	98.92%	27	29.35%
United States	505	Detroit, MI	1.95%	83	82	98.80%	13	15.85%
United States	517	Charlotte, NC	1.86%	79	78	98.73%	28	35.90%
United States	661	San Angelo, TX	1.84%	78	77	98.72%	0	0.00%
United States	839	Las Vegas, NV	1.67%	71	69	97.18%	18	26.09%
United States	751	Denver, CO	1.60%	68	66	97.06%	13	19.70%
United States	820	Portland, OR	1.53%	65	64	98.46%	10	15.62%
United States	862	Sacramento-Stockton-Modesto, CA	1.48%	63	63	100.00%	10	15.87%

Geography :: DMA Summary

Country	DMA	City Name(s)	Share	Views	Clicks	CTR	Actions	ACR
United States	770	Salt Lake City, UT	1.20%	51	48	94.12%	11	22.92%
United States	548	West Palm Beach-Ft. Pierce, FL	1.20%	51	51	100.00%	7	13.73%
United States	641	San Antonio, TX	1.18%	50	50	100.00%	16	32.00%
United Kingdom	104	Carlton/LWT	1.06%	45	44	97.78%	0	0.00%
United States	527	Indianapolis, IN	1.06%	45	45	100.00%	5	11.11%
United States	535	Columbus, OH	1.04%	44	43	97.73%	11	25.58%
United States	560	Raleigh-Durham (Fayetteville), NC	1.04%	44	44	100.00%	7	15.91%
United States	510	Cleveland-Akron (Canton), OH	1.01%	43	43	100.00%	11	25.58%
United States	630	Birmingham, AL	1.01%	43	43	100.00%	14	32.56%
United States	609	St. Louis, MO	0.94%	40	40	100.00%	13	32.50%
United States	616	Kansas City, MO	0.94%	40	40	100.00%	15	37.50%
United States	512	Baltimore, MD	0.94%	40	40	100.00%	15	37.50%
United States	650	Oklahoma City, OK	0.92%	39	39	100.00%	12	30.77%
United States	613	Minneapolis-St. Paul, MN	0.92%	39	38	97.44%	8	21.05%
United States	508	Pittsburgh, PA	0.90%	38	38	100.00%	18	47.37%
United States	825	San Diego, CA	0.85%	36	36	100.00%	9	25.00%
United States	635	Austin, TX	0.82%	35	35	100.00%	10	28.57%
United States	571	Ft. Myers-Naples, FL	0.78%	33	33	100.00%	8	24.24%
United States	744	Honolulu, HI	0.73%	31	31	100.00%	6	19.35%
United States	567	Greenville-Spartanburg, SC-Asheville, NC-Anderson,	0.71%	30	30	100.00%	7	23.33%
United States	659	Nashville, TN	0.71%	30	30	100.00%	6	20.00%
United States	533	Hartford & New Haven, CT	0.66%	28	28	100.00%	5	17.86%
United States	515	Cincinnati, OH	0.66%	28	28	100.00%	9	32.14%

Geography :: DMA Summary

Country	DMA	City Name(s)	Share	Views	Clicks	CTR	Actions	ACR
United States	790	Albuquerque-Santa Fe, NM	0.64%	27	27	100.00%	11	40.74%
United States	652	Omaha, NE	0.59%	25	23	92.00%	3	13.04%
United States	561	Jacksonville, FL	0.59%	25	25	100.00%	6	24.00%
Average				87	86	98.85%	18	20.93%
Total				4,248	4,212	99.15%	864	20.51%

Geography :: Time Zone Summary						
Time Zone	Share	Views	Clicks	CTR	Actions	ACR
America/New_York	33.91%	2,330	2,317	99.44%	538	23.22%
America/Los_Angeles	23.72%	1,630	1,620	99.39%	253	15.62%
America/Chicago	22.15%	1,522	1,432	94.09%	372	25.98%
America/Toronto	2.81%	193	152	78.76%	0	0.00%
America/Denver	2.74%	188	183	97.34%	45	24.59%
America/Phoenix	2.04%	140	140	100.00%	41	29.29%
America/Detroit	2.02%	139	137	98.56%	23	16.79%
Europe/London	1.32%	91	88	96.70%	0	0.00%
America/Indiana/Indianapolis	0.95%	65	65	100.00%	15	23.08%
America/Vancouver	0.49%	34	34	100.00%	0	0.00%
Pacific/Honolulu	0.45%	31	31	100.00%	6	19.35%
Australia/Sydney	0.45%	31	31	100.00%	0	0.00%
Africa/Lagos	0.42%	29	29	100.00%	0	0.00%
America/Edmonton	0.39%	27	27	100.00%	0	0.00%
America/Boise	0.31%	21	21	100.00%	4	19.05%
Africa/Johannesburg	0.29%	20	19	95.00%	0	0.00%
America/Mexico_City	0.29%	20	20	100.00%	0	0.00%
Europe/Berlin	0.25%	17	15	88.24%	0	0.00%
Asia/Singapore	0.19%	13	11	84.62%	0	0.00%
Europe/Amsterdam	0.17%	12	12	100.00%	0	0.00%
Europe/Paris	0.17%	12	11	91.67%	0	0.00%
America/Kentucky/Louisville	0.17%	12	11	91.67%	2	18.18%
Europe/Brussels	0.16%	11	11	100.00%	0	0.00%

Geography :: Time Zone Summary						
Time Zone	Share	Views	Clicks	CTR	Actions	ACR
Asia/Manila	0.16%	11	11	100.00%	0	0.00%
Europe/Lisbon	0.16%	11	11	100.00%	0	0.00%
Asia/Dubai	0.16%	11	11	100.00%	0	0.00%
Europe/Stockholm	0.15%	10	10	100.00%	0	0.00%
Asia/Kolkata	0.13%	9	9	100.00%	0	0.00%
Australia/Melbourne	0.13%	9	9	100.00%	0	0.00%
Europe/Madrid	0.13%	9	9	100.00%	0	0.00%
Asia/Jerusalem	0.12%	8	8	100.00%	0	0.00%
Asia/Tokyo	0.12%	8	7	87.50%	0	0.00%
Europe/Athens	0.10%	7	7	100.00%	1	14.29%
Europe/Rome	0.10%	7	7	100.00%	0	0.00%
Europe/Dublin	0.10%	7	7	100.00%	0	0.00%
Asia/Bangkok	0.10%	7	7	100.00%	0	0.00%
Europe/Moscow	0.10%	7	2	28.57%	0	0.00%
America/St_Thomas	0.09%	6	6	100.00%	0	0.00%
Europe/Zurich	0.09%	6	6	100.00%	0	0.00%
Pacific/Auckland	0.09%	6	6	100.00%	0	0.00%
Australia/Brisbane	0.09%	6	6	100.00%	0	0.00%
America/Port_of_Spain	0.09%	6	6	100.00%	0	0.00%
America/Sao_Paulo	0.07%	5	5	100.00%	0	0.00%
Asia/Karachi	0.07%	5	5	100.00%	0	0.00%
America/Menominee	0.07%	5	5	100.00%	0	0.00%
America/Anchorage	0.07%	5	5	100.00%	2	40.00%

Geography :: Time Zone Summary						
Time Zone	Share	Views	Clicks	CTR	Actions	ACR
Australia/Perth	0.07%	5	5	100.00%	0	0.00%
Europe/Copenhagen	0.06%	4	4	100.00%	0	0.00%
America/Winnipeg	0.06%	4	4	100.00%	0	0.00%
America/Puerto_Rico	0.06%	4	4	100.00%	1	25.00%
Asia/Hong_Kong	0.06%	4	4	100.00%	0	0.00%
America/Regina	0.04%	3	3	100.00%	0	0.00%
Africa/Casablanca	0.04%	3	2	66.67%	0	0.00%
Europe/Budapest	0.04%	3	3	100.00%	0	0.00%
America/Sitka	0.04%	3	3	100.00%	0	0.00%
Asia/Seoul	0.04%	3	3	100.00%	0	0.00%
Asia/Amman	0.04%	3	3	100.00%	0	0.00%
Europe/Luxembourg	0.04%	3	3	100.00%	0	0.00%
Asia/Dhaka	0.04%	3	3	100.00%	0	0.00%
Europe/Oslo	0.04%	3	2	66.67%	0	0.00%
Unknown	0.03%	2	2	100.00%	0	0.00%
Asia/Jakarta	0.03%	2	2	100.00%	0	0.00%
Europe/Riga	0.03%	2	2	100.00%	0	0.00%
America/Halifax	0.03%	2	2	100.00%	0	0.00%
Asia/Kuala_Lumpur	0.03%	2	2	100.00%	0	0.00%
America/Moncton	0.03%	2	2	100.00%	0	0.00%
Europe/Bucharest	0.03%	2	2	100.00%	0	0.00%
Europe/Vienna	0.03%	2	2	100.00%	0	0.00%
Europe/Warsaw	0.03%	2	2	100.00%	0	0.00%

Geography :: Time Zone Summary

Time Zone	Share	Views	Clicks	CTR	Actions	ACR
Indian/Mauritius	0.03%	2	2	100.00%	0	0.00%
Asia/Tehran	0.03%	2	2	100.00%	0	0.00%
America/Caracas	0.03%	2	2	100.00%	0	0.00%
America/Dawson_Creek	0.03%	2	2	100.00%	0	0.00%
America/Costa_Rica	0.03%	2	2	100.00%	0	0.00%
Africa/Abidjan	0.01%	1	1	100.00%	0	0.00%
America/Santo_Domingo	0.01%	1	1	100.00%	0	0.00%
Europe/Prague	0.01%	1	1	100.00%	0	0.00%
America/Kentucky/Monticello	0.01%	1	1	100.00%	0	0.00%
Africa/Accra	0.01%	1	1	100.00%	0	0.00%
America/Guatemala	0.01%	1	1	100.00%	0	0.00%
Africa/Cairo	0.01%	1	1	100.00%	0	0.00%
America/St_Kitts	0.01%	1	1	100.00%	0	0.00%
America/Hermosillo	0.01%	1	1	100.00%	0	0.00%
America/Santiago	0.01%	1	1	100.00%	0	0.00%
America/Tijuana	0.01%	1	1	100.00%	0	0.00%
Asia/Omsk	0.01%	1	1	100.00%	0	0.00%
America/Jamaica	0.01%	1	1	100.00%	0	0.00%
Asia/Riyadh	0.01%	1	0	0.00%	0	0.00%
Africa/Libreville	0.01%	1	1	100.00%	0	0.00%
America/Whitehorse	0.01%	1	1	100.00%	0	0.00%
Africa/Lusaka	0.01%	1	1	100.00%	0	0.00%
America/Managua	0.01%	1	1	100.00%	0	0.00%

Geography :: Time Zone Summary						
Time Zone	Share	Views	Clicks	CTR	Actions	ACR
Europe/Helsinki	0.01%	1	1	100.00%	0	0.00%
Australia/Adelaide	0.01%	1	1	100.00%	0	0.00%
Africa/Nairobi	0.01%	1	1	100.00%	0	0.00%
America/Merida	0.01%	1	1	100.00%	0	0.00%
Asia/Almaty	0.01%	1	1	100.00%	0	0.00%
Asia/Taipei	0.01%	1	1	100.00%	0	0.00%
Pacific/Guam	0.01%	1	1	100.00%	0	0.00%
America/Antigua	0.01%	1	1	100.00%	0	0.00%
America/Monterrey	0.01%	1	1	100.00%	0	0.00%
America/Bogota	0.01%	1	1	100.00%	0	0.00%
Asia/Colombo	0.01%	1	1	100.00%	0	0.00%
Asia/Yekaterinburg	0.01%	1	1	100.00%	0	0.00%
Atlantic/Bermuda	0.01%	1	1	100.00%	0	0.00%
Europe/Malta	0.01%	1	1	100.00%	0	0.00%
Pacific/Tahiti	0.01%	1	1	100.00%	0	0.00%
Atlantic/Canary	0.01%	1	1	100.00%	0	0.00%
Atlantic/Reykjavik	0.01%	1	1	100.00%	0	0.00%
America/Indiana/Vincennes	0.01%	1	1	100.00%	0	0.00%
	Average	62	61	98.39%	12	19.67%
	Total	6,871	6,691	97.38%	1,303	19.47%

Group Summary						
Group	Share	Views	Clicks	CTR	Actions	ACR
Default	100.00%	6,871	6,691	97.38%	1,303	19.47%
Average		6,871	6,691	97.38%	1,303	19.47%
Total		6,871	6,691	97.38%	1,303	19.47%

Hourly Summary

Hour	Views	Clicks	CTR	Actions	ACR
12:00 - 12:59 AM	144	136	94.44%	28	20.59%
01:00 - 01:59 AM	108	105	97.22%	24	22.86%
02:00 - 02:59 AM	72	69	95.83%	15	21.74%
03:00 - 03:59 AM	73	67	91.78%	17	25.37%
04:00 - 04:59 AM	80	75	93.75%	20	26.67%
05:00 - 05:59 AM	80	78	97.50%	17	21.79%
06:00 - 06:59 AM	89	85	95.51%	25	29.41%
07:00 - 07:59 AM	227	224	98.68%	52	23.21%
08:00 - 08:59 AM	498	487	97.79%	46	9.45%
09:00 - 09:59 AM	408	379	92.89%	75	19.79%
10:00 - 10:59 AM	450	438	97.33%	75	17.12%
11:00 - 11:59 AM	357	347	97.20%	58	16.71%
12:00 - 12:59 PM	315	313	99.37%	63	20.13%
01:00 - 01:59 PM	310	304	98.06%	42	13.82%
02:00 - 02:59 PM	298	294	98.66%	38	12.93%
03:00 - 03:59 PM	345	339	98.26%	236	69.62%
04:00 - 04:59 PM	317	303	95.58%	67	22.11%
05:00 - 05:59 PM	644	632	98.14%	86	13.61%
06:00 - 06:59 PM	611	605	99.02%	103	17.02%
07:00 - 07:59 PM	343	339	98.83%	43	12.68%
08:00 - 08:59 PM	314	308	98.09%	44	14.29%
09:00 - 09:59 PM	335	323	96.42%	41	12.69%
10:00 - 10:59 PM	273	269	98.53%	53	19.70%

Hourly Summary

Hour	Views	Clicks	CTR	Actions	ACR
11:00 - 11:59 PM	180	172	95.56%	35	20.35%
Average	286	279	97.55%	54	19.35%
Total	6,871	6,691	97.38%	1,303	19.47%

Keyword Frequency Summary

Keyword	Share	Views	Clicks	CTR	Actions	ACR
information	2.27%	3,445	3,322	96.43%	284	8.55%
investment	2.27%	3,437	3,314	96.42%	284	8.57%
traders	2.22%	3,369	3,246	96.35%	289	8.90%
agency	2.22%	3,369	3,246	96.35%	289	8.90%
trade	2.21%	3,352	3,237	96.57%	268	8.28%
advice	2.20%	3,338	3,225	96.61%	266	8.25%
means	2.14%	3,244	3,153	97.19%	249	7.90%
performance	2.14%	3,243	3,152	97.19%	251	7.96%
products	2.13%	3,231	3,187	98.64%	272	8.53%
personal	2.11%	3,204	3,138	97.94%	258	8.22%
law	2.11%	3,199	3,155	98.62%	271	8.59%
risk	2.10%	3,183	3,129	98.30%	259	8.28%
llc	2.10%	3,182	3,106	97.61%	247	7.95%
federal	2.09%	3,173	3,128	98.58%	257	8.22%
registered	2.09%	3,167	3,097	97.79%	246	7.94%
advertisement	2.08%	3,151	3,085	97.91%	244	7.91%
live	2.07%	3,137	3,079	98.15%	244	7.92%
financial	2.06%	3,128	3,060	97.83%	253	8.27%
tracker	2.05%	3,111	3,067	98.59%	243	7.92%
support	2.05%	3,110	3,066	98.59%	243	7.93%
ftc	2.05%	3,105	3,060	98.55%	242	7.91%
sec	2.03%	3,077	3,033	98.57%	242	7.98%
search	2.02%	3,063	3,019	98.56%	242	8.02%

Keyword Frequency Summary

Keyword	Share	Views	Clicks	CTR	Actions	ACR
customer	1.98%	3,008	2,970	98.74%	249	8.38%
results	1.97%	2,989	2,941	98.39%	235	7.99%
sell	1.96%	2,977	2,942	98.82%	235	7.99%
educational	1.96%	2,969	2,908	97.95%	236	8.12%
advisor	1.96%	2,965	2,926	98.68%	233	7.96%
archives	1.95%	2,956	2,917	98.68%	235	8.06%
menu	1.95%	2,955	2,917	98.71%	235	8.06%
material	1.95%	2,951	2,904	98.41%	254	8.75%
opt	1.93%	2,923	2,889	98.84%	253	8.76%
disclaimer	1.92%	2,917	2,882	98.80%	233	8.08%
terms	1.90%	2,873	2,839	98.82%	240	8.45%
finance	1.88%	2,858	2,818	98.60%	225	7.98%
privacy	1.88%	2,856	2,822	98.81%	238	8.43%
policy	1.88%	2,856	2,822	98.81%	238	8.43%
security	1.88%	2,845	2,811	98.80%	237	8.43%
investing	1.87%	2,842	2,794	98.31%	227	8.12%
licensed	1.87%	2,833	2,777	98.02%	224	8.07%
offered	1.86%	2,821	2,777	98.44%	225	8.10%
courses	1.86%	2,818	2,774	98.44%	225	8.11%
database	1.86%	2,814	2,778	98.72%	224	8.06%
offer	1.85%	2,803	2,766	98.68%	224	8.10%
compliance	1.85%	2,802	2,768	98.79%	224	8.09%
tcpa	1.85%	2,802	2,768	98.79%	224	8.09%

Keyword Frequency Summary

Keyword	Share	Views	Clicks	CTR	Actions	ACR
purchase	1.85%	2,797	2,763	98.78%	224	8.11%
regulations	1.84%	2,796	2,762	98.78%	224	8.11%
sale	1.84%	2,795	2,761	98.78%	224	8.11%
involves	1.84%	2,789	2,755	98.78%	222	8.06%
Average		3,033	2,977	98.15%	244	8.20%
Total		151,628	148,855	98.17%	12,210	8.20%

Language Summary						
Language	Share	Views	Clicks	CTR	Actions	ACR
English	94.03%	6,461	6,294	97.42%	1,301	20.67%
Unknown	4.25%	292	284	97.26%	0	0.00%
Spanish	0.34%	23	23	100.00%	2	8.70%
French	0.31%	21	19	90.48%	0	0.00%
German	0.22%	15	14	93.33%	0	0.00%
Dutch	0.20%	14	14	100.00%	0	0.00%
Portuguese	0.12%	8	8	100.00%	0	0.00%
Swedish	0.09%	6	6	100.00%	0	0.00%
Russian	0.07%	5	5	100.00%	0	0.00%
Italian	0.06%	4	4	100.00%	0	0.00%
Hungarian	0.04%	3	3	100.00%	0	0.00%
Hebrew	0.04%	3	3	100.00%	0	0.00%
Danish	0.04%	3	3	100.00%	0	0.00%
Polish	0.03%	2	2	100.00%	0	0.00%
Japanese	0.03%	2	2	100.00%	0	0.00%
Chinese	0.03%	2	2	100.00%	0	0.00%
Arabic	0.01%	1	0	0.00%	0	0.00%
Ukrainian	0.01%	1	1	100.00%	0	0.00%
Finnish	0.01%	1	1	100.00%	0	0.00%
Romanian	0.01%	1	1	100.00%	0	0.00%
Greek	0.01%	1	1	100.00%	0	0.00%
Norwegian	0.01%	1	0	0.00%	0	0.00%
Czech	0.01%	1	1	100.00%	0	0.00%

Language Summary

Language	Share	Views	Clicks	CTR	Actions	ACR
	Average	299	291	97.32%	57	19.59%
	Total	6,871	6,691	97.38%	1,303	19.47%

Media Summary						
Media	Share	Views	Clicks	CTR	Actions	ACR
COMPANY NAME	100.00%	6,871	6,691	97.38%	1,303	19.47%
Average		6,871	6,691	97.38%	1,303	19.47%
Total		6,871	6,691	97.38%	1,303	19.47%

Viewability Summary					
Media	Views	Viewable Impressions	Viewable Rate	Viewable Time	Average Viewable Time
COMPANY NAME	6,871	0	0.00%	0s	0s
Average	6,871	0	0.00%	0s	0s
Total	6,871	0	0.00%	0s	0s

Interactive Summary

Media	Views	Interactive Views	Interactive Rate	Interactive Time	Average Interactive Time	Clicks	Interactive CTR	Expanded Views	Expanded Rate	Expanded Time	Average Expanded Time	Total Engagements	Engagement Rate	Unique Engagements	Unique Engagement Rate
COMPANY NAME	6,8	0	0.00%	0s	0s	6,6	0.00	0	0.00	0s	0s	6,691	97.3	6,691	97.38%
Average	6,8	0	0.00%	0s	0s	6,6	0.00	0	0.00	0s	0s	6,691	97.3	6,691	97.38%
Total	6,8	0	0.00%	0s	0s	6,6	0.00	0	0.00	0s	0s	6,691	97.3	6,691	97.38%

Conversions Summary					
Media	Conversions	View-Through Conversions	View-Through Percentage	Click-Through Conversions	Click-Through Percentage
COMPANY NAME	1,303	0	0.00%	1,303	100.00%
Average	1,303	0	0.00%	1,303	100.00%
Total	1,303	0	0.00%	1,303	100.00%

Network :: IP Address Summary						
IP Address	Share	Views	Clicks	CTR	Actions	ACR
40.64.64.*	27.17%	250	250	100.00%	89	35.60%
40.64.100.*	12.50%	115	115	100.00%	0	0.00%
205.169.39.*	8.37%	77	38	49.35%	0	0.00%
66.249.70.*	4.67%	43	1	2.33%	0	0.00%
65.154.226.*	4.13%	38	38	100.00%	0	0.00%
52.34.76.*	3.80%	35	35	100.00%	0	0.00%
54.71.187.*	3.26%	30	30	100.00%	0	0.00%
54.70.53.*	2.61%	24	24	100.00%	0	0.00%
68.169.43.*	1.74%	16	16	100.00%	0	0.00%
20.70.248.*	1.52%	14	14	100.00%	0	0.00%
104.28.50.*	1.30%	12	12	100.00%	0	0.00%
172.56.209.*	1.20%	11	11	100.00%	1	9.09%
63.117.14.*	1.20%	11	11	100.00%	0	0.00%
105.112.210.*	1.20%	11	11	100.00%	0	0.00%
23.228.130.*	1.09%	10	10	100.00%	0	0.00%
64.233.172.*	0.98%	9	0	0.00%	0	0.00%
104.28.85.*	0.87%	8	8	100.00%	0	0.00%
63.88.73.*	0.87%	8	8	100.00%	0	0.00%
172.56.153.*	0.87%	8	8	100.00%	2	25.00%
172.119.177.*	0.87%	8	8	100.00%	0	0.00%
104.28.76.*	0.87%	8	8	100.00%	1	12.50%
104.28.97.*	0.76%	7	7	100.00%	0	0.00%
44.195.0.*	0.76%	7	7	100.00%	0	0.00%

Network :: IP Address Summary						
IP Address	Share	Views	Clicks	CTR	Actions	ACR
172.56.112.*	0.76%	7	7	100.00%	1	14.29%
104.28.92.*	0.76%	7	7	100.00%	0	0.00%
107.77.207.*	0.76%	7	7	100.00%	4	57.14%
40.94.25.*	0.76%	7	7	100.00%	0	0.00%
172.58.227.*	0.76%	7	7	100.00%	3	42.86%
172.56.208.*	0.76%	7	7	100.00%	4	57.14%
107.77.204.*	0.76%	7	7	100.00%	0	0.00%
110.238.215.*	0.76%	7	7	100.00%	0	0.00%
107.123.49.*	0.65%	6	6	100.00%	1	16.67%
172.59.169.*	0.65%	6	6	100.00%	1	16.67%
172.56.44.*	0.65%	6	6	100.00%	0	0.00%
104.28.39.*	0.65%	6	6	100.00%	0	0.00%
104.28.123.*	0.65%	6	6	100.00%	0	0.00%
174.127.79.*	0.65%	6	6	100.00%	0	0.00%
172.58.135.*	0.65%	6	6	100.00%	1	16.67%
104.28.32.*	0.65%	6	6	100.00%	0	0.00%
172.56.240.*	0.65%	6	6	100.00%	2	33.33%
64.187.128.*	0.54%	5	5	100.00%	0	0.00%
104.196.32.*	0.54%	5	5	100.00%	0	0.00%
32.208.31.*	0.54%	5	5	100.00%	0	0.00%
172.56.96.*	0.54%	5	5	100.00%	2	40.00%
24.59.10.*	0.54%	5	5	100.00%	0	0.00%
172.56.29.*	0.54%	5	5	100.00%	1	20.00%

Network :: IP Address Summary

IP Address	Share	Views	Clicks	CTR	Actions	ACR
172.56.84.*	0.54%	5	5	100.00%	2	40.00%
104.28.104.*	0.54%	5	5	100.00%	0	0.00%
47.184.119.*	0.54%	5	5	100.00%	0	0.00%
172.56.82.*	0.54%	5	5	100.00%	3	60.00%
Average		18	17	94.44%	2	11.76%
Total		920	830	90.22%	118	14.22%

Network :: Organization Summary						
Organization	Share	Views	Clicks	CTR	Actions	ACR
comcast cable	13.37%	755	754	99.87%	196	25.99%
spectrum	12.93%	730	725	99.32%	155	21.38%
t-mobile usa	8.02%	453	447	98.68%	188	42.06%
microsoft azure	7.61%	430	430	100.00%	89	20.70%
verizon wireless	7.52%	425	419	98.59%	141	33.65%
at&t internet	6.41%	362	359	99.17%	81	22.56%
hostroyale technologies pvt ltd	5.37%	303	302	99.67%	0	0.00%
at&t wireless	4.41%	249	247	99.20%	83	33.60%
amazon.com	3.91%	221	218	98.64%	1	0.46%
centurylink	3.04%	172	131	76.16%	36	27.48%
cox communications	2.98%	168	166	98.81%	41	24.70%
verizon fios	2.44%	138	138	100.00%	32	23.19%
choopa, llc	2.16%	122	122	100.00%	0	0.00%
icloud private relay	1.93%	109	108	99.08%	1	0.93%
frontier communications	1.38%	78	78	100.00%	12	15.38%
amazon	1.20%	68	68	100.00%	0	0.00%
optimum online	1.04%	59	58	98.31%	18	31.03%
googlebot	0.76%	43	1	2.33%	0	0.00%
verizon internet services	0.74%	42	42	100.00%	8	19.05%
palo alto networks	0.67%	38	38	100.00%	0	0.00%
spectrum business	0.67%	38	38	100.00%	10	26.32%
m247 europe srl	0.66%	37	36	97.30%	0	0.00%
comcast business	0.64%	36	35	97.22%	10	28.57%

Network :: Organization Summary						
Organization	Share	Views	Clicks	CTR	Actions	ACR
suddenlink communications	0.58%	33	33	100.00%	14	42.42%
shaw communications	0.58%	33	33	100.00%	0	0.00%
cleardocks llc	0.58%	33	32	96.97%	0	0.00%
google fiber	0.57%	32	32	100.00%	0	0.00%
starlink	0.48%	27	26	96.30%	6	23.08%
windstream communications	0.48%	27	27	100.00%	8	29.63%
uk2.net	0.44%	25	25	100.00%	0	0.00%
rogers cable	0.44%	25	25	100.00%	0	0.00%
datacamp limited	0.41%	23	23	100.00%	2	8.70%
bell canada	0.39%	22	22	100.00%	0	0.00%
wirels-connect	0.39%	22	22	100.00%	0	0.00%
astound broadband	0.34%	19	19	100.00%	2	10.53%
sparklight	0.34%	19	19	100.00%	3	15.79%
google cloud	0.34%	19	14	73.68%	0	0.00%
at&t services	0.34%	19	19	100.00%	9	47.37%
tds telecom	0.34%	19	19	100.00%	4	21.05%
sky broadband	0.34%	19	19	100.00%	0	0.00%
applebot	0.32%	18	0	0.00%	0	0.00%
hughes network systems	0.30%	17	17	100.00%	6	35.29%
virgin media	0.30%	17	16	94.12%	0	0.00%
bt	0.30%	17	16	94.12%	0	0.00%
airtel networks limited	0.27%	15	15	100.00%	0	0.00%
google proxy	0.27%	15	0	0.00%	0	0.00%

Network :: Organization Summary

Organization	Share	Views	Clicks	CTR	Actions	ACR
leaseweb los angeles	0.27%	15	15	100.00%	0	0.00%
atlantic broadband	0.25%	14	14	100.00%	3	21.43%
intelligence network online	0.25%	14	14	100.00%	0	0.00%
cloudflare	0.25%	14	14	100.00%	1	7.14%
Average		113	110	97.35%	23	20.91%
Total		5,648	5,490	97.20%	1,160	21.13%

Network :: Second Level Domain Summary						
Second Level Domain	Share	Views	Clicks	CTR	Actions	ACR
unknown	39.16%	2,447	2,389	97.63%	401	16.79%
comcast	11.07%	692	691	99.86%	172	24.89%
myvzw	6.80%	425	419	98.59%	141	33.65%
spectrum	6.62%	414	409	98.79%	91	22.25%
rr	5.36%	335	335	100.00%	67	20.00%
sbcglobal	5.20%	325	322	99.08%	73	22.67%
amazonaws	4.56%	285	282	98.95%	1	0.35%
verizon	2.91%	182	182	100.00%	39	21.43%
cox	2.78%	174	172	98.85%	42	24.42%
mycingular	1.34%	84	83	98.81%	36	43.37%
att	1.33%	83	83	100.00%	21	25.30%
qwest	1.20%	75	74	98.67%	27	36.49%
optonline	1.01%	63	62	98.41%	19	30.65%
tmodns	0.75%	47	45	95.74%	17	37.78%
googlebot	0.69%	43	1	2.33%	0	0.00%
shawcable	0.51%	32	32	100.00%	0	0.00%
googlefiber	0.51%	32	32	100.00%	0	0.00%
google	0.50%	31	14	45.16%	0	0.00%
starlinkisp	0.43%	27	26	96.30%	6	23.08%
comcastbusiness	0.42%	26	25	96.15%	9	36.00%
windstream	0.38%	24	24	100.00%	8	33.33%
rogers	0.37%	23	23	100.00%	0	0.00%
bell	0.34%	21	21	100.00%	0	0.00%

Network :: Second Level Domain Summary						
Second Level Domain	Share	Views	Clicks	CTR	Actions	ACR
frontiernet	0.32%	20	20	100.00%	3	15.00%
tds	0.30%	19	19	100.00%	4	21.05%
googleusercontent	0.30%	19	14	73.68%	0	0.00%
bhn	0.29%	18	18	100.00%	7	38.89%
apple	0.29%	18	0	0.00%	0	0.00%
virginm	0.26%	16	16	100.00%	0	0.00%
vps	0.26%	16	16	100.00%	0	0.00%
datapacket	0.26%	16	16	100.00%	1	6.25%
rcncustomer	0.26%	16	16	100.00%	1	6.25%
telus	0.24%	15	15	100.00%	0	0.00%
sparklight	0.24%	15	15	100.00%	3	20.00%
centurylink	0.22%	14	14	100.00%	6	42.86%
mchsi	0.22%	14	14	100.00%	7	50.00%
midco	0.19%	12	12	100.00%	0	0.00%
atlanticbb	0.19%	12	12	100.00%	2	16.67%
sky	0.19%	12	12	100.00%	0	0.00%
btcentralplus	0.18%	11	10	90.91%	0	0.00%
hwccustomers	0.18%	11	11	100.00%	1	9.09%
fuse	0.18%	11	11	100.00%	3	27.27%
videotron	0.16%	10	9	90.00%	0	0.00%
uscc	0.16%	10	10	100.00%	8	80.00%
cgocable	0.16%	10	10	100.00%	0	0.00%
akamaitechnologies	0.14%	9	9	100.00%	0	0.00%

Network :: Second Level Domain Summary

Second Level Domain	Share	Views	Clicks	CTR	Actions	ACR
ziplyfiber	0.14%	9	9	100.00%	2	22.22%
hawaiiantel	0.14%	9	9	100.00%	2	22.22%
ptd	0.14%	9	9	100.00%	1	11.11%
sonic	0.13%	8	8	100.00%	0	0.00%
Average		125	122	97.60%	24	19.67%
Total		6,249	6,080	97.30%	1,221	20.08%

Network :: Top Level Domain Summary						
Top Level Domain	Share	Views	Clicks	CTR	Actions	ACR
unknown	35.69%	2,447	2,389	97.63%	401	16.79%
net	34.07%	2,336	2,320	99.32%	565	24.35%
com	27.46%	1,883	1,785	94.80%	336	18.82%
ca	0.63%	43	42	97.67%	0	0.00%
pt	0.13%	9	9	100.00%	0	0.00%
co.za	0.13%	9	8	88.89%	0	0.00%
de	0.13%	9	7	77.78%	0	0.00%
be	0.13%	9	9	100.00%	0	0.00%
net.au	0.12%	8	8	100.00%	0	0.00%
com.au	0.10%	7	7	100.00%	0	0.00%
org	0.09%	6	6	100.00%	0	0.00%
co.uk	0.09%	6	5	83.33%	0	0.00%
net.ae	0.07%	5	5	100.00%	0	0.00%
edu	0.07%	5	5	100.00%	1	20.00%
com.mx	0.07%	5	5	100.00%	0	0.00%
nl	0.07%	5	5	100.00%	0	0.00%
net.sg	0.06%	4	3	75.00%	0	0.00%
com.sg	0.06%	4	3	75.00%	0	0.00%
gr	0.06%	4	4	100.00%	0	0.00%
se	0.06%	4	4	100.00%	0	0.00%
co.nz	0.04%	3	3	100.00%	0	0.00%
fr	0.04%	3	3	100.00%	0	0.00%
hu	0.04%	3	3	100.00%	0	0.00%

Network :: Top Level Domain Summary						
Top Level Domain	Share	Views	Clicks	CTR	Actions	ACR
arpa	0.03%	2	1	50.00%	0	0.00%
net.nz	0.03%	2	2	100.00%	0	0.00%
jp	0.03%	2	2	100.00%	0	0.00%
ne.jp	0.03%	2	2	100.00%	0	0.00%
net.br	0.03%	2	2	100.00%	0	0.00%
com.br	0.03%	2	2	100.00%	0	0.00%
lv	0.03%	2	2	100.00%	0	0.00%
sk.ca	0.03%	2	2	100.00%	0	0.00%
es	0.03%	2	2	100.00%	0	0.00%
lu	0.03%	2	2	100.00%	0	0.00%
co.th	0.03%	2	2	100.00%	0	0.00%
net.il	0.03%	2	2	100.00%	0	0.00%
gov	0.01%	1	1	100.00%	0	0.00%
kz	0.01%	1	1	100.00%	0	0.00%
net.do	0.01%	1	1	100.00%	0	0.00%
ga	0.01%	1	1	100.00%	0	0.00%
dk	0.01%	1	1	100.00%	0	0.00%
vn	0.01%	1	1	100.00%	0	0.00%
co	0.01%	1	1	100.00%	0	0.00%
net.co	0.01%	1	1	100.00%	0	0.00%
net.ni	0.01%	1	1	100.00%	0	0.00%
fi	0.01%	1	1	100.00%	0	0.00%
co.tt	0.01%	1	1	100.00%	0	0.00%

Network :: Top Level Domain Summary

Top Level Domain	Share	Views	Clicks	CTR	Actions	ACR
net.mx	0.01%	1	1	100.00%	0	0.00%
cz	0.01%	1	1	100.00%	0	0.00%
net.ve	0.01%	1	1	100.00%	0	0.00%
com.tw	0.01%	1	1	100.00%	0	0.00%
Average		137	134	97.81%	26	19.40%
Total		6,856	6,676	97.37%	1,303	19.52%

Publisher Summary						
Publisher	Share	Views	Clicks	CTR	Actions	ACR
COMPANY NAME	100.00%	6,863	6,684	97.39%	1,302	19.48%
Average		6,863	6,684	97.39%	1,302	19.48%
Total		6,863	6,684	97.39%	1,302	19.48%

Referrer URL Summary

Referrer URL	Share	Views	Clicks	CTR	Actions	ACR
https://	60.41%	2,789	2,755	98.78%	243	8.82%
https://	7.84%	362	338	93.37%	28	8.28%
https://	7.19%	332	331	99.70%	38	11.48%
https://	3.49%	161	158	98.14%	21	13.29%
https://	2.88%	133	86	64.66%	7	8.14%
https://	2.49%	115	114	99.13%	9	7.89%
https://	2.32%	107	102	95.33%	7	6.86%
https://	1.47%	68	68	100.00%	15	22.06%
https://	1.15%	53	53	100.00%	14	26.42%
https://	1.10%	51	50	98.04%	3	6.00%
https://	0.84%	39	39	100.00%	2	5.13%
https://	0.63%	29	29	100.00%	2	6.90%
https://	0.58%	27	26	96.30%	0	0.00%
https://	0.43%	20	19	95.00%	0	0.00%
https://	0.41%	19	19	100.00%	4	21.05%
https://	0.35%	16	16	100.00%	2	12.50%
https://	0.33%	15	7	46.67%	0	0.00%
https://	0.33%	15	15	100.00%	1	6.67%
https://	0.30%	14	14	100.00%	0	0.00%
https://	0.30%	14	14	100.00%	0	0.00%
https://	0.28%	13	12	92.31%	4	33.33%
https://	0.28%	13	13	100.00%	0	0.00%
https://	0.28%	13	13	100.00%	0	0.00%

Referrer URL Summary

Referrer URL	Share	Views	Clicks	CTR	Actions	ACR
https://	0.26%	12	12	100.00%	6	50.00%
https://	0.26%	12	10	83.33%	0	0.00%
https://	0.26%	12	7	58.33%	0	0.00%
https://	0.24%	11	11	100.00%	0	0.00%
https://	0.22%	10	10	100.00%	1	10.00%
https://	0.20%	9	5	55.56%	1	20.00%
https://	0.20%	9	9	100.00%	1	11.11%
https://	0.20%	9	8	88.89%	2	25.00%
https://	0.17%	8	8	100.00%	0	0.00%
https://	0.17%	8	8	100.00%	1	12.50%
https://	0.17%	8	7	87.50%	0	0.00%
https://	0.17%	8	1	12.50%	0	0.00%
https://	0.15%	7	7	100.00%	0	0.00%
https://	0.15%	7	7	100.00%	0	0.00%
https://	0.15%	7	7	100.00%	0	0.00%
https://	0.13%	6	3	50.00%	0	0.00%
https://	0.13%	6	6	100.00%	0	0.00%
https://	0.13%	6	6	100.00%	2	33.33%
https://	0.13%	6	6	100.00%	0	0.00%
https://	0.13%	6	6	100.00%	0	0.00%
https://	0.13%	6	6	100.00%	0	0.00%
https://	0.11%	5	5	100.00%	0	0.00%
https://	0.11%	5	5	100.00%	0	0.00%

Referrer URL Summary

Referrer URL	Share	Views	Clicks	CTR	Actions	ACR
https://[REDACTED]	0.09%	4	4	100.00%	0	0.00%
https://[REDACTED]	0.09%	4	4	100.00%	3	75.00%
https://[REDACTED]	0.09%	4	3	75.00%	0	0.00%
https://[REDACTED]	0.09%	4	4	100.00%	3	75.00%
Average		92	89	96.74%	8	8.99%
Total		4,617	4,466	96.73%	420	9.40%

ROI Summary	
Media	Revenue
COMPANY NAME	\$291.000
Average	\$291.000
Total	\$291.000

Software :: Cookie Support Summary		
Date	Enabled	Disabled
10/11/2023	54.75%	45.25%
Average	54.75%	45.25%
Total	54.75%	45.25%

Software :: JavaScript Support Summary

Date	Enabled	Disabled	Unknown
10/11/2023	100.00%	0.00%	0.00%
Average	100.00%	0.00%	0.00%
Total	100.00%	0.00%	0.00%

Software :: Device Type Summary						
Device	Share	Views	Clicks	CTR	Actions	ACR
Mobile	52.16%	3,584	3,538	98.72%	841	23.77%
Desktop	45.66%	3,137	3,005	95.79%	436	14.51%
Tablet	2.18%	150	148	98.67%	26	17.57%
Average		2,290	2,230	97.38%	434	19.46%
Total		6,871	6,691	97.38%	1,303	19.47%

Software :: Operating System Summary

Operating System	Share	Views	Clicks	CTR	Actions	ACR
iOS	35.31%	2,426	2,417	99.63%	30	1.24%
Windows 10	31.99%	2,198	2,177	99.04%	348	15.99%
Android	19.02%	1,307	1,268	97.02%	837	66.01%
Mac	8.96%	616	594	96.43%	55	9.26%
Windows 7	2.12%	146	106	72.60%	3	2.83%
Linux	1.70%	117	113	96.58%	30	26.55%
Unknown	0.76%	52	8	15.38%	0	0.00%
Windows XP	0.09%	6	5	83.33%	0	0.00%
Windows 8	0.03%	2	2	100.00%	0	0.00%
Apple iCloud Private Relay	0.01%	1	1	100.00%	0	0.00%
Average		687	669	97.38%	130	19.43%
Total		6,871	6,691	97.38%	1,303	19.47%

Software :: Web Browser Summary						
Web Browser	Share	Views	Clicks	CTR	Actions	ACR
Chrome	35.96%	2,471	2,363	95.63%	418	17.69%
Safari (Mobile)	30.77%	2,114	2,106	99.62%	29	1.38%
Chrome (Mobile)	22.81%	1,567	1,527	97.45%	832	54.49%
Safari	6.88%	473	454	95.98%	16	3.52%
Firefox	2.55%	175	172	98.29%	1	0.58%
Edge (Mobile)	0.45%	31	31	100.00%	4	12.90%
Firefox (Mobile)	0.25%	17	17	100.00%	0	0.00%
Unknown	0.12%	8	7	87.50%	0	0.00%
Opera	0.09%	6	5	83.33%	1	20.00%
Opera (Mobile)	0.06%	4	4	100.00%	2	50.00%
Edge	0.01%	1	1	100.00%	0	0.00%
Internet Explorer	0.01%	1	1	100.00%	0	0.00%
Apple iCloud Private Relay	0.01%	1	1	100.00%	0	0.00%
Microsoft Outlook	0.01%	1	1	100.00%	0	0.00%
Netscape	0.01%	1	1	100.00%	0	0.00%
	Average	458	446	97.38%	87	19.51%
	Total	6,871	6,691	97.38%	1,303	19.47%

Zone Summary

Zone	Share	Views	Clicks	CTR	Actions	ACR
COMPANY NAME	100.00%	6,871	6,691	97.38%	1,303	19.47%
	Average	6,871	6,691	97.38%	1,303	19.47%
	Total	6,871	6,691	97.38%	1,303	19.47%

Smart Recognition Definitions

Standard Metrics

Views	Represents the number of visitors
Clicks	Represents the unique visitors.
Actions	The number of a leads or matched leads generated by Smart Recognition The percentage of clicks that generated an action, which is derived from dividing the number of actions by the number of visitors.
ACR	

Conversion Metrics



